

# SC Congress

DATA SECURITY CONFERENCE & EXPO  
Canada  2010

Nov. 16-17, 2010 | Metro Toronto Convention Centre | Toronto, ON, Canada



## THINK YOU'RE SAFE? **THINK AGAIN.**

### Attend SC Congress Canada and:

**Walk away** with specialized tips and practical documents

**Get answers** from technical experts

**Discover technologies** to help minimize your risks

**Learn about** recent threats

**Hear from** real-world practitioners

**Register today and save up to \$200 on conference fees, or register for FREE exhibit hall admission**

# SC CONGRESS CANADA 2010

Nov. 16-17, 2010 | Metro Toronto Convention Centre | Toronto, ON, Canada

## Toronto, here we come

SC Magazine has been the go-to source for U.S.-based information security personnel to improve their knowledge and skills by keeping up to date with all the latest industry happenings, cyberattacks, compliance regulations, overall best practices, and advances in technologies and services. The publication, selected by ASBPE as 2010 Magazine of the Year, has become known for its timely news, thoroughly researched features, in-depth and objective product reviews and countless expert contributions. Industry pros across the spectrum have looked to the pages of the monthly hardcopy and hit [scmagazineus.com](http://scmagazineus.com) to ensure they are up to date on the most current activities in the security marketplace – both good and bad.

Among these faithful readers, we've been able to count a slew of Canadian supporters over time, as well. It seemed only natural to look to formally expand our various offerings to assist our brothers and sisters to the north in tackling the ever-rising tide of cybercrimes, compliance demands and more.

Alongside the expansion of our magazine and website coverage to focus on various information-security-related happenings in Canada, we have extended our SC World Congress event in the U.S., now in its third year, to launch SC Congress Canada Conference & Expo in Toronto. After all, cybercriminals aren't letting up. You shouldn't either.

In addition to keynotes and sessions led by the likes of Canadian Privacy Commissioner Jennifer Stoddart or Dave Black, manager with the Royal Canadian Mounted Police's Cyber Information Protection Sector, there also will be our interactive cyber warfare session, "Live real-time hacking and counter-measures: Cyber warfare simulation," led by experts from DEFILAIIDE. We'll also announce the winners of our first SC Awards Canada, which honors the achievements of companies and IT security professionals in Canada.

We have combined a program full of timely, useful educational opportunities led by industry luminaries with an exposition that has the top vendors and service providers on hand to showcase technologies that likely will prove helpful to you and your organizations in securing your newest business initiatives. Whether you need to protect fresh web applications, guard the bevy of mobile devices your colleagues are using, safeguard data your business is entrusting to cloud services, strengthen your compliance efforts or find other insight on existing and upcoming threats, SC Congress Canada is the industry event to hit. Designed to provide you with actionable recommendations and timely news and insight, this event happens only once a year. You won't want to miss it! I hope to see you there.

**Illena Armstrong**  
editor-in-chief, SC Magazine



## Discover advances in technology while visiting the exhibit hall

Access controls, anti-malware software, mobile endpoint security, firewalls/perimeter security, intrusion detection/prevention, digital forensics, wireless LAN security – the list can go on and on...and it does. While visiting the vendors in the exhibit hall, you will find the products, technologies and services you need to secure your information assets. Technical experts will be on hand to help you sort out the products and find what is best for your organization. Click on [scongresscanada.com](http://scongresscanada.com) for a full list of exhibiting companies.

### EXHIBIT HALL HOURS

Tues., Nov. 16, 2 p.m. - 7 p.m.  
Wed., Nov. 17, 10 a.m. - 4:25 p.m.

### EXHIBIT HALL COCKTAIL PARTY!

Please join us and your colleagues on Tuesday, Nov. 16 at 5:15 p.m. in the exhibit hall as you wind down your day. All attendees are invited for an on-floor cocktail party, including drinks and hors d'oeuvres.



The expo floor offers the opportunity to learn about the latest technology solutions.



With a robust, three-track program, you'll be able to pick the sessions that best suit your needs.

## TRACKS

### EMERGING THREATS/ MANAGEMENT

Sessions in this track will focus on two areas: the latest emerging threats faced by organizations, and the best practices implemented to thwart them. This is of value to all in the profession, but particularly to those needing to know more about what the bad guys are up to.

Information security officers, their staffs and other executive leaders will find these sessions beneficial as information security is a business function within most organizations these days. Tasks associated with business management and policy-related guidelines take up a significant amount of attention for CISOs. This track helps security professionals prioritize and better understand and provide guidance around important issues. These timely topics will be of value to security personnel at all levels.

### TECHNICAL

This track offers a deeper dive for the more technical of security and IT professionals at the conference. More emphasis will be given on technical aspects of threats and vulnerabilities, as well as relevant solutions, as opposed to the more executive-focused content in the other two tracks.

### EDITOR'S CHOICE

Given the constant change in the environment, every security line of business needs to be flexible. The Editor's Choice track addresses that change with sessions focusing on extremely timely issues as seen through the eyes of SC Magazine's Editor-in-Chief Illena Armstrong. This track is intended for all in the industry wanting to stay on top of the latest security issues faced by their organizations.

Tuesday, Nov. 16

	Emerging threats/ management	Technical	Editor's choice
9:00 a.m. - 9:50 a.m.	Mobility and the banking end-user	Forensics and eDiscovery	Developing a cyber threat intelligence capability
10:00 a.m. - 10:50 a.m.	Teaming with your IT auditor for better security	Helping win the spam/botnet ongoing battle	Securing North America's power grid
10:50 a.m. - 11:05 a.m.	Coffee break (coffee also served in conference area)		
11:05 a.m. - 11:55 a.m.	Social networking	Moving to the cloud	Securing the person vs. corporate smartphone
12:05 p.m. - 12:50 p.m.	Evolution of log management	Security Alberta	Supply chain security management
1:00 p.m. - 2:00 p.m.	Lunch		
3:15 p.m. - 4:05 p.m.	The changing threat landscape: 2010 and beyond	Proactive vulnerability management: When a patch is just too late	Helping secure the SMB
4:15 p.m. - 5:15 p.m.	<b>Keynote</b> Canada's privacy laws: Leading the pack. Canada remains a leader in privacy legislation and policy. Information security practitioners not only must have the knowledge of and abide by numerous privacy guidelines, but also must understand how these rules benefit organizations and individuals. <b>Speaker:</b> Jennifer Stoddart, Canadian Privacy Commissioner		
5:15 p.m. - 7:00 p.m.	Exhibit floor: Opening day cocktail party		

Wednesday, Nov. 17

	Emerging threats/ management	Technical	Editor's choice
8:45 a.m.	Breakfast served		
9:00 a.m. - 9:50 a.m.	Canada's health sector cracks down on removable media with encryption laws	Identity management	Access management, provisioning and deprovisioning
10:00 a.m. - 10:50 a.m.	<b>Keynote</b> Sponsored by <i>allstream</i> .		
10:50 a.m.	Exhibit floor opens		
11:40 a.m. - 12:30 p.m.	PCI and the value/cost to Canadian business owners	Windows 7: Calling all hackers, calling all hackers	Partnering with the RCMP to help fight cybercrime and keep your enterprise safe
12:40 p.m. - 1:30 p.m.	Lunch		
1:30 p.m.	Exhibit floor break		
2:35 p.m. - 3:25 p.m.	Enterprise risk management	Canadian critical infrastructure protection	Security training and Bill 159
3:35 p.m. - 4:25 p.m.	Cloud computing: Service level agreements, privacy law and your organization	Tool time - The tools used by a leading government security professional	The FUD Factor (Fear, Uncertainty and Doubt) - Does it really work?
4:25 p.m. - 4:35 p.m.	Coffee break (coffee also served in conference area)		
4:35 p.m.	Exhibition floor close		
4:35 p.m. - 6:00 p.m.	<b>Keynote</b> Live real-time hacking and countermeasures: Cyber warfare simulation		
6:00 p.m.	Closing remarks and conference close		

Schedule subject to change

## Speakers include\*:



**James Arlen**  
principal, Push Stack Consulting



**Rich Baich**  
principal, Deloitte & Touche



**Dr. Ann Cavoukian**  
information and privacy commissioner, Ontario



**Mark Fabro**  
founder and chairman, Canadian Industrial Cyber Security Council



**Tim McCreight**  
executive director - corporate information security office, Government of Alberta



**Hugh Njemanze**  
chief technology officer and executive vice president of research and development, ArcSight



**Bobby Singh**  
director, information security and risk management, Rogers Communications



**Jennifer Stoddart**  
privacy commissioner, Canada



**Scott Swartz**  
energy infrastructure and cyber security adviser, FERC



**Chester Wisniewski**  
senior security adviser, Sophos

## Keynotes

(Free to all badge holders)

**TUESDAY, NOV. 16, 4:15 P.M.**

### Canada's privacy laws: Leading the pack

Canada remains a leader in privacy legislation and policy, especially under the leadership of Canadian Privacy Commissioner Jennifer Stoddart. Information security practitioners like you not only must have the knowledge of and abide by numerous privacy guidelines, but you also must understand how these rules benefit both you and your organizations.

**Speaking:** Jennifer Stoddart, Canadian Privacy Commissioner

**WEDNESDAY, NOV. 17, 4:35 P.M.**

### Live real-time hacking and counter-measures: Cyber warfare simulation

Count yourself fortunate if you have never experienced a cyberattack. With the introduction and the widespread use of wireless networks, cell phones, VoIP, cloud computing, social media and many other applications, it is no longer *if* you will be attacked by a cybercriminal, but just *when* you will be hit. This interactive presentation is designed to provide a live, real-time simulation of how your network can be compromised from outside and inside. During this session, you will get a detailed glimpse of the types of attacks that can compromise your own networks and assist in launching various defensive measures either to defeat or, in the least, deter attackers.

See how software, applications, technologies and systems are attacked and defeated with relative ease. Then, learn how industry best practices used by organizations across the globe can help you effectively deploy countermeasures to defend against these assaults – whether tried-and-true or new.

This event will be a tremendous benefit to IT and information security managers, directors and professionals who are tasked with the defense and protection of critical corporate and military data, along with the personally identifiable information of business customers, employees and partners. By attending this session, you'll arm yourself with the latest defensive techniques to keep your information assets safe and sound.

## Conference pricing

All prices are in Canadian dollars and include the 13 percent HST.

Conference registration options	Early bird (on or before Sept. 30)	Regular (after Sept. 30)
<b>TWO-DAY PASS</b> (Access to all SC sessions, plus lunch each day and breakfast on Wednesday)	<b>\$826</b>	<b>\$1,062</b>
<b>ONE-DAY PASS</b> (One day of SC sessions, plus lunch on chosen day/ Wednesday includes breakfast)	<b>\$533</b>	<b>\$770</b>
<b>EXHIBITS PLUS</b> (choice of one session; does not include lunch)	<b>\$90</b>	<b>\$90</b>
<b>EXHIBIT HALL PASS</b>	<b>FREE</b>	<b>FREE</b>

### Cancellation policy

Written cancellations received before 10/15/2010 will be accepted subject to a service charge of \$100. Subsequent cancellations are liable for the full conference registration fee. Substitutions are permitted, but must be made in writing to [info@scworldcongress.com](mailto:info@scworldcongress.com)



## Hotel information

SC Congress Canada 2010 has secured discounted hotel rates at The Fairmont Royal York, 100 Front Street West, Toronto, Ontario. Guest room rate: \$189/CAD for single or double accommodations, plus HST. To receive the conference room rate, please identify yourself as an attendee of SC Congress Canada when calling the hotel's reservation number: 1-800-663-7229 or 1-800-441-1414. The cut-off date for the group rate is Oct. 15, 2010. Reservations received after Oct. 15, 2010 will be honored on a space available basis at this special group rate.



### Arriving by rail

Union Station (via Amtrak, GO Transit, Ontario Northland)



### Arriving by air

Toronto Pearson International Airport



There's still time to enter for your chance to win big in the SC Awards Canada this year. From CSO of the Year to Best Information Security Company, we'll call out the best and brightest players in the information security market for 2010 with the announcement of all finalists and winners at SC Congress Canada. Don't miss the opportunity to be considered and, perhaps, recognized! Late deadline for nominations: Sept. 17.

## SC CONGRESS CANADA WOULD LIKE TO THANK OUR VALUED SUPPORTERS

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**Walk in with challenges.**  
**Walk out with solutions.**

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