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A full-service healthcare marketing communications consulting firm. the company's core competencies are in the areas of analysis, strategic and tactical recommendation development, training and content development.

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ePharmaceuticals and its parent company, HCPro, create custom publishing programs that allow clients to leverage an experienced editorial team with unique subject-matter expertise on behalf of their brands. Founded in 1986, HCPro develops original content for healthcare providers – including nursing home decision makers, physicians, hospitals, residents, nurses, case managers, and health plan decision makers – on the impact of healthcare compliance, regulations, reimbursement, and other management issues. We're able to leverage that expertise and content archive to create custom, content-rich marketing, informational, and educational programs for pharmaceutical and biotech clients. This custom content can be delivered in any print, electronic, broadcast, or live format.

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A small, innovative team of Hispanic market experts dedicated to the creation and implementation of strategic, successful advertising and marketing programs in the U.S. Hispanic market.



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Euro RSCG Life x2 is a leading healthcare agency that has successfully applied the principles of relationship marketing to build better and more profitable relationships with all critical constituents who impact our clients' brands. Our programs are executed through best-in-class practices: medical education, managed care, digital and the patient continuum.

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A portfolio of custom print and online products designed to extend brand recognition at medical meetings and drive exhibitor traffic.

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EvoLogue, part of CommonHealth Consumer Group, is a full-service consumer marketing agency. Our mission is to evolve the healthcare dialogue by impacting and informing the HCP and patient stakeholders toward a more unified goal of optimized outcomes. We observe and analyze the in-office dialogue in order to define the true impact of a condition on a patient's life—and drive to deeper insights. This approach, combined with a unique perspective on behavior, enables us to effectively apply proprietary principles of Motivational Efficacy™ to those insights. As a result, we are able to develop multichannel communications that encourage patients to create their own vision of therapy success using meaningful life markers to validate their positive actions.



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