



SKIN DISEASE EDUCATION FOUNDATION



YOUR STRATEGIC PARTNER

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A full-service medical education company focused on speciality markets. The company provides a wide variety of multimedia educational programming including live events, Web-based activities, print, video, audio, CD-ROMs, and other electronic based vehicles. Possesses both domestic and international capabilities and has a full-time meeting planning department. Runs numerous speakers programs. Aware of and compliant with all major guidance and regulations related to OIG, DDMAC, and ACCME and has been certified as a 'preferred vendor' by many major pharmaceutical companies.

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Robert Michael Educational Institute LLC (RMEI) is a medical education company that specializes in independent, accredited and nonaccredited education. RMEI is dedicated to providing healthcare professionals and patients with innovative and interesting medical education activities in a wide variety of therapeutic areas. The goal of all accredited RMEI educational offerings is to promote a spirit of lifelong learning and continuous professional development. Each educational activity begins with a thorough needs assessment to identify medical needs and opportunities for improvement in patient care. RMEI provides timely and powerful educational opportunities, while maintaining flexibility and integrity. We establish measurable objectives, develop unique strategies and strive for flawless execution.

Rockpointe Corporation

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Rockpointe is a science-based medical communications company whose team of specialists collaborate with national thought leaders to create integrated educational initiatives with clear compelling messages that are educationally interesting, engaging, and clinically sound. The company specializes in designing and implementing live, electronic, and print CME/CE programming. In both live and electronic formats an emphasis is placed on learner interaction to produce meaningful outcomes. While the company has had a wide variety of experience in several therapeutic areas, Rockpointe's greatest strengths are in cardiovascular, oncology and women's health. Rockpointe's programs are accredited by Potomac Center for Medical Education.

RSi FocalSearch

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Uses patent-pending software to help physicians easily find answers to their clinical questions and, when desired, earn Category One CME credits while doing so. Companies can provide grant support for collections of online resources in therapeutic categories for specific specialty audiences. Clinicalpodcast.com produces and distributes clinical audio programs to physicians directly to their iPod's or other MP3 players. Podcast programs reach targeted audiences at their convenience anywhere, anytime.



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Rxperience specializes in communicating the clinical promise of pharmaceutical brands through a wide spectrum of CE and clinical information programs. We are able to reach a broad audience by developing educational programs in novel and attractive formats that meet the clinical needs of our sponsor's target audience. Complete in-house medical, creative, programming, and meetings personnel work in concert to produce print, audio, video, new media, and live programs. Rxperience has extensive relationships with esteemed thought leaders, academic institutions, and medical congresses. Services include turnkey content development, preclinical communications, advocacy development, enduring materials, symposia, teleconferences, Webcasting, meeting planning, and speakers' bureau administration. Rxperience — Never conventional, always exceptional!